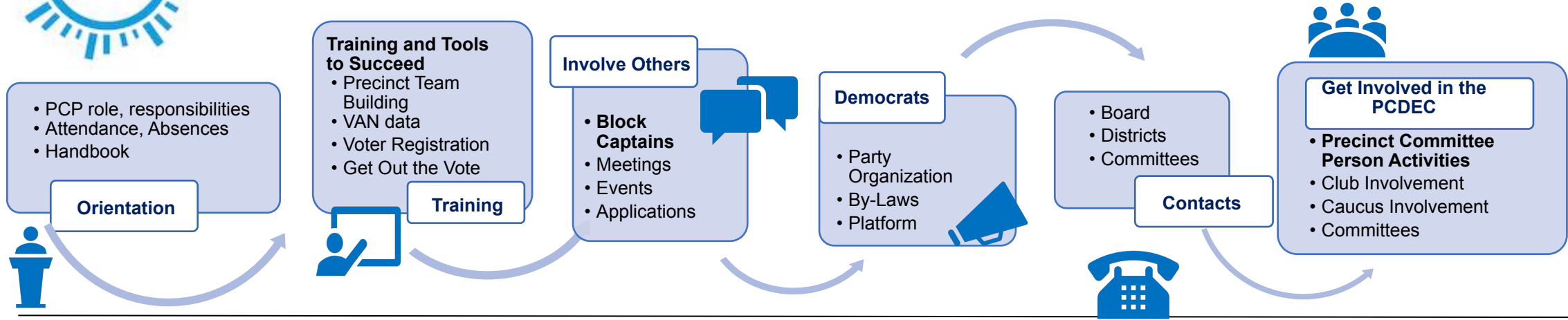
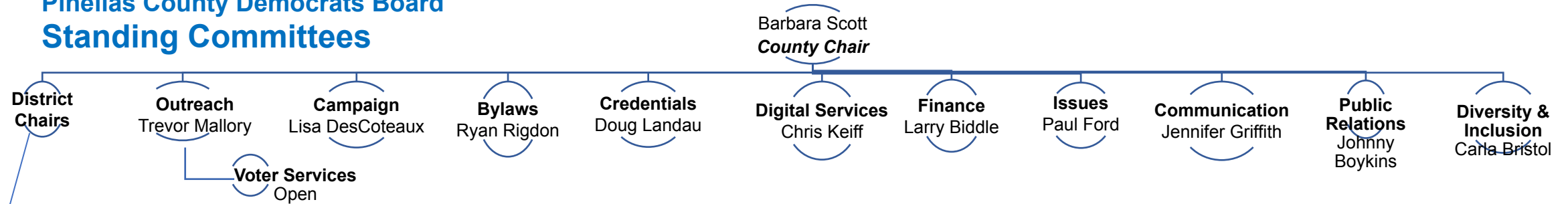




Pinellas County Democrats Orientation



Pinellas County Democrats Board Standing Committees



District Chairs: District Organizers who identify, recruit, train and empower (support) PCP's in their District.

District 64 Malanda Schmitz district64@pinellasdemsocrats.com	District 65 Bill Norsworthy district65@pinellasdemsocrats.com	District 66 Bryan Beckman district66@pinellasdemsocrats.com	District 67 OPEN- Upcoming Election district67@pinellasdemsocrats.com
District 68 Sharon Loughry district68@pinellasdemsocrats.com	District 69 Tony Meredith district69@pinellasdemsocrats.com	District 70 OPEN- Upcoming Election district70@pinellasdemsocrats.com	



Attendance

- Meetings held the 4th Monday of every month (excluding November and December) at the **St. Pete/Clearwater Marriott, 12600 Roosevelt Blvd. N, St. Petersburg.**
- To learn more about the Pinellas County Democrats, go to: pinellasdemocrats.org/
- Contact your District Chair to be excused if you are not able to make a meeting. After 3 unexcused absences, you will become an associate, non-voting member. You may request reinstatement as a voting member by contacting your District Chair.



Get Involved

- A complete list of Clubs and Caucuses with meeting days and times can be found at: pinellasdemocrats.org/clubs-and-caucuses/
- Speak with your District Chair about Precinct and committee responsibilities.
- Check with your District Chair for all volunteer opportunities.



Training and Workshops

- Training in Voter Registration, Voter Registration Leader, VAN (Data), Precinct Committee Person and GOTV (Get Out the Vote) is available.
- **Training Calendar** bit.ly/pcdemtraincal Questions contact training@pinellasdemocrats.com (Trainings and workshops being added).



Democratic Party

- To read the Pinellas County Democratic Executive Committee By-Laws, go to: pinellasdemocrats.org/about/pcdec-resources/
- To read the complete Democratic Party's Platform, go to: democrats.org/party-platform



Contact Information

- For a complete list of Board of Directors and Committees, go to: pinellasdemocrats.org/about/board-of-directors-and-committees/



Involve Others

- Bring two friends to the next PC DEC monthly meeting
- Invite your friend to complete an application.

Headquarters- Pinellas County Democrats

Location- 2250 1st Ave N

St. Petersburg 33713

office@pinellasdemocrats.com

727-327-2796

Elections are won or lost at a Precinct level

Success at the ballot box is dependent upon a successful organization in each precinct, thanks to precinct volunteers like yourself. The basics of precinct organization are the same

today as they were 150 years ago. Computers, targeting, and modern media have changed the face of campaigns, but the basic battle plan to achieve victory at polls remains

the same. An active, effective, and knowledgeable Precinct Committee Person makes a huge difference in the success of our candidates — averaging 6-7% improved turnout.

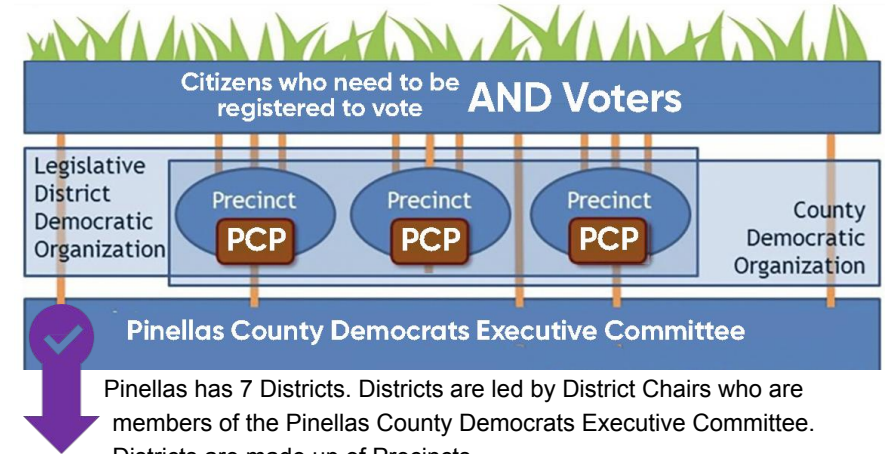
Precinct Committee Person (PCP)



PCPs are the foundation of the Democratic Party.

As the person who lives in the community of the voters they will engage, PCPs have the most important job in the party.

A strong PCP organization = winning elections.



Pinellas has 7 Districts. Districts are led by District Chairs who are members of the Pinellas County Democrats Executive Committee. Districts are made up of Precincts.

What It Means To Be A Precinct Committee Person (PCP)

- ✔ As a PCP you are the face of the Democratic Party in your precinct and are representatives of your neighborhood in the Democratic Party, providing a voice for concerns and opinions and establishing local connections and trust.
- ✔ Together, PCPs are a community, sharing ideas, values, and energy working together to bring the Democratic Party's vision to their neighbors and friends.

- ✔ Being a PCP means you are committed to taking action towards creating a strong and vibrant party that supports and embraces your vision of good politics.
- ✔ PCPs are committed to 2020 and beyond. Working together now to strengthen democracy, we will get out the vote, and elect Democrats.

- ✔ Our job is straightforward yet complex: Find potential Democratic voters, get them registered to vote, engage and inform them, and get them to cast their ballots. This requires person-to-person contact, in every way possible, on a repeated basis.
- ✔ **You are not just a volunteer: You are the lead organizer in your precinct, and that is the job we most need you to do.**

Where do you fit within my District /Precinct team? Where will you contribute?

Core Team Members: Proven team members who commit to specific actions, participate regularly with the team and can be relied upon to follow through with actions. Core Team Members can be volunteers of the District team, Clubs, Caucuses, Elected and /or Appointed, Adopt Your Block volunteers.



<p>District Chair District Organizers who identify, recruit, train and empower (support) PCP's in their District.</p>	<p>Ensures that all District Organization responsibilities are met. Presides at all meetings of the District. Communicates the PC DEC and help coordinate activity between their PCPs. Develops plan for the District to meet PC DEC goals. Identifies, mentors and empowers leadership within the District. Emails and communicates actions and updates.</p>
<p>Precinct Committee Person (PCP) Organizing starts in our very own backyards, and on our neighbors' doorsteps. PCP's are neighborhood organizers for voting precincts.</p>	<p>The point person who will communicate with the District Chair and help coordinate activity in their precinct. Emails and communicates actions and updates from District Chair. Helps recruit volunteers, Block Captains. Hosts, coordinates and oversees canvass activities for the team. Builds relationships with volunteers, trains them how to canvass.</p>
<p>District / Precinct Data Captain Varies by the needs of the District</p>	<p>Oversees and provides data needs at a Precinct or District level, including providing data reports. Data leads also provide training for VAN at a precinct level, in order to ensure the correct lists of volunteers and prospects are being engaged and that all data captured is being entered back into our database to strengthen the database.</p>
<p>Canvass Captain Varies by the needs of the District</p>	<p>Leads canvass actions, trains canvass volunteers to use MiniVan, the script and best practices (often also the Voter Registration Captain)</p>
<p>Voter Registration Captain Varies by the needs of the District</p>	<p>Coordinates voter registration, with Canvass Captain and Data Captain. Ensures volunteers are trained to register voters.</p>
<p>District / Precinct Phone Captain Varies by the needs of the District</p>	<p>Oversees data needs at a District level, including hosting phone bank events. Emails and communicates actions and updates from District Chair. Supports, volunteer recruitment, issue calling, candidate calling, canvass and event recruitment as needed by the District.</p>
<p>Block Captain Organizers who engage voters as part of the Precinct team.</p>	<p>Engages voters in a hyper local manner, coordinated with their Precinct Committee Person and/or District Chair.. Participates in Precinct and/or District activities. (Block Captain can be the access for Inaccessible turf)</p>
<p>There are a variety of ways to be involved: Each Precinct should have a member of the Voter Services Committee to ensure all volunteers can help voters are registered and up to date.</p>	<p>Host events (Post card writing, Phone bank and Canvass), Volunteer appreciation event planning (picnics, etc.) recruitment and District Representation on Committees, Write post-cards, help with team printing needs, assemble lit and or prepare for events, drive canvassers, take photos to amplify our work, make buttons, etc.</p>